

# Press release



THE INTERNATIONAL TRADE  
SHOW FOR OPTICS & DESIGN

**31.01.–02.02.2025**

**Munich**

[www.opti.de](http://www.opti.de)

**opti 2025**

## Ticket shop open for booking

**Munich, 21 November 2024** – The international trade show for optics & design, opti, will take place from 31 January to 2 February 2025 at the Munich Exhibition Centre.

Visitors can now buy their admission tickets or redeem their vouchers on the opti website at [www.opti.de/en/tickets](http://www.opti.de/en/tickets). The digital trade show platform opti CONNECT offers them not only features such as planning their visit to the trade show or finding out about exhibitor product information, but they are also provided with the opportunity to contact their exhibiting business partners individually in order to receive vouchers for a free visit to the trade fair. In this way, opti is also further strengthening networking within the industry in the run-up to the annual industry kick-off.

Over three days and in four halls, opti presents the entire spectrum of the optical industry, and the first trade fair highlights have been announced: the TOMORROW VISION contact lens area and the opti HUB ARENA, with four stages highlighting exciting topics relating to myopia, sustainability, the next generation of the industry and future trends. These and other visitor magnets make opti synonymous with innovative strength, product diversity, quality and market relevance. The exhibiting companies agree: More than 90 per cent of the exhibition space is already booked.

### About opti

opti is the international trade show for optics & design which takes place annually as the industry kick-off in January in Munich. This trade show and networking event offers trade visitors the complete spectrum of ophthalmic products, from spectacle frames and lenses, contact lenses, refraction, diagnosis and low vision to shopfitting and technical equipment. The early trade show date in the optical year makes opti the ideal location for product premières of international market leaders and start-ups alike. The event was first held in 1998, and since 2008 has been organised by GHM Gesellschaft für Handwerksmessen mbH.

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**Publication free of charge – reference copy requested**

**Note to editors**

You are welcome to download press releases and photos of opti at:  
[www.opti.de/en/press](http://www.opti.de/en/press)

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